

NABC RECYCLED RIDES®

National Auto Body Council® members have teamed up to donate thousands of cars and positively change lives for individuals in need through the NABC Recycled Rides® program.



National Auto Body Council® provides members with resources and step-by-step help to implement a successful event, from vehicle acquisition, connecting with nonprofits, to title transfer, event publicity and promotion. The result is an incredibly rewarding, exciting experience for everyone involved.

NABC FIRST RESPONDER EMERGENCY EXTRICATION (F.R.E.E.™)

Thousands of first responders have benefitted from the national extrication program that provides hands-on practice on late model vehicles. Hosted by National Auto Body Council® member repair facilities, first responders practice their extrication and cutting skills on vehicles equipped with advanced technology, with instructors from rescue tool manufacturers. Knowing where and how to cut saves precious seconds and lives.



NABC DISTRACTED DRIVING INITIATIVE™

It's one of the most dangerous issues facing drivers of all ages today – driving while distracted by phones, onboard technology and other elements.



National Auto Body Council® members have exclusive access to a Distracted Driving Toolkit, developed in partnership with AT&T's "It Can Wait®" campaign, that provides a virtual reality experience and all necessary materials to deliver public awareness presentations that motivate drivers to pledge to not drive distracted.



**Collision Industry Professionals
Changing And Saving Lives Every Day.**

Visit www.NationalAutoBodyCouncil.org
to Join Now!



Join Us!

**AN INVESTMENT
IN CHANGING
AND SAVING LIVES**

FOLLOW US ON



www.NationalAutoBodyCouncil.org

STAND WITH INDUSTRY LEADERS

When you join the National Auto Body Council®, you join an elite network of collision industry professionals committed to giving back in our communities.

From repairers, insurers, information providers, rental car companies, recyclers, salvage companies to parts and materials suppliers and industry consultants, we all work together to help those in need by Changing and Saving Lives Every Day.

Membership in the National Auto Body Council® brands you and your company as an industry leader that cares and gives back.

THE COLLISION INDUSTRY WORKING TOGETHER FOR A COMMON GOAL

National Auto Body Council® members have exclusive access and resources to help you implement nationally-recognized community service programs that Change and Save Lives Every Day:

- NABC Recycled Rides®
- NABC First Responder Emergency Extrication (F.R.E.E.™)
- NABC Distracted Driving Initiative™ in partnership with AT&T's "It Can Wait®" campaign

MEMBERSHIP IN AN ELITE GROUP

Your membership in the National Auto Body Council® allows you to work shoulder to shoulder with collision industry thought leaders.

- Build strong brand awareness
- Collaborate and strengthen partnerships
- Create rewarding experiences for your team
- Promote a positive and professional image of our collision industry

“Our participation in National Auto Body Council® community service programs has resulted in more community goodwill and recognition than any advertising campaign could buy. The tremendous pride it brings to our entire team is priceless.”

April Lausch
Faulkner Collision Center of Lancaster



JOIN US!

We guarantee membership in the National Auto Body Council® will be your most rewarding investment.

Visit www.NationalAutoBodyCouncil.org to Join Now!

RECOGNITION BENEFITS

	LEVEL ONE PARTNER \$10,000	LEVEL TWO PARTNER \$5,000	MULTI-SHOP OPERATOR \$800 - \$10,000	ASSOCIATION \$1,000	SINGLE-SHOP OPERATOR \$500	TECHNICAL SCHOOLS \$100	PATRON \$100
Company logo featured on home page and throughout National Auto Body Council® website	●						
Logo on National Auto Body Council® marketing communication materials	●						
Company logo inclusion on all National Auto Body Council-hosted Recycled Rides® and F.R.E.E.™ event promotional materials	●						
Special membership pricing for up to two affiliate companies	●						
Logo and verbal acknowledgement at all National Auto Body Council®-hosted events	●						
Company logo showcased on signage at all National Auto Body Council®-attended national and regional industry events	●						
Company name on signage at all National Auto Body Council®-attended national and regional industry events		●					
Priority opportunity and choice of sponsorships at National Auto Body Council® Events	●						
Reserved seating at National Auto Body Council® hosted events	●						
Press release announcement upon joining or renewal	●	●					
Press access when available at National Auto Body Council®-hosted events	●						
Priority opportunity to participate in National Auto Body Council®-hosted events	●						
One foursome at the Palm Springs Annual Golf Fundraiser	●						
Company name featured on National Auto Body Council® website	●	●					
Inclusion in National Auto Body Council® member thank you ads in industry publications	●	●	●	●			
Events featured on all National Auto Body Council® media platforms	●	●	●	●	●	●	
Inclusion in Member Shop Locator on National Auto Body Council® website	●	●	●	●	●		
Inclusion in National Auto Body Council® Member Directory	●	●	●	●	●	●	●

PROGRAM INITIATIVES

Annual access to four NABC Recycled Rides® vehicles and one NABC First Responder Emergency Extrication (F.R.E.E.™) event	●	●	●				
Annual access to a NABC Recycled Rides® vehicle and a NABC First Responder Emergency Extrication (F.R.E.E.™) event				●	●	●	
Access to a NABC Distracted Driving Initiative™ Tool Kit	●	●	●	●	●	●	
Free marketing and publicity materials, PR consulting, local media contacts	●	●	●	●	●	●	
Access to a national database of non-profits for NABC Recycled Rides®	●	●	●	●	●	●	

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